



A Recipe Card from the Cookbook

[Helgi Björgvinsson](#) // Head of Community Development, Intersection Group

[Stewart Uyeda](#) // Enterprise Architect, Loyola Marymount University

Intersection 25

EDGY User Day

19.9.2025

I  *Food*



Stewart (before the pandemic)



Thanksgiving '23



Rose Apple Tart



periment #8

I ♥ EDG4



An Open Source tool for
collaborative Enterprise
Design.

EDGY:

Simple, practical, and flexible enough
to be used in any situation and by any discipline.

An Open Source tool for
collaborative Enterprise
Design.

Also EDGY:

Too simple, too practical, and too flexible to the point
where it can be difficult to know where to start
or how to apply it to specific scenarios.



What if we had a **recipe**?



Helgi Björgvinsson

Head of Community Development
Intersection Group



Stewart Uyeda

Enterprise Architect
Loyola Marymount University



Eero Hosiaisloma

Enterprise Designer

Kela Finland

Author, *Enterprise Design with EDGY Cookbook*



a recipe card from the cookbook
#Intersection25

[appetizer]

genesis of an idea

[mains]

a technique from the Chef
Design Thinking, EDGY infusion
mess, deconstructed


[dessert]

zest of life; inspiration (to be shared)

*Reframing is looking at a challenge
from different perspectives and thinking holistically.*

Eero Hosiaisluomo

from the *Enterprise Design with EDGY Cookbook*

A man with curly hair and glasses is speaking on a stage. He is wearing a dark suit jacket over a light-colored button-down shirt. A small yellow emoji sticker with a surprised expression is placed on his chest. The background is dark and out of focus.

FOR MAYBE
10% OF

*You would still have 5 Billion Euros in change and
people would ask for the trains to be slowed down!*

Rory Sutherland

Vice Chairman
Ogilvy & Mather

we come with **our perspectives**

are often limited

color our world view

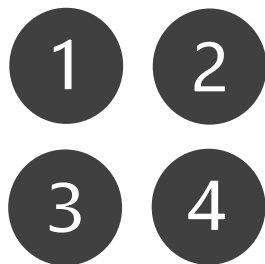
frame how we approach challenges

could benefit from being more holistic

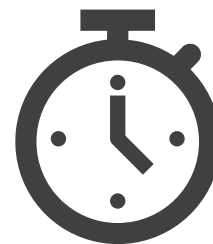
What about a **recipe** to help **reframe**?



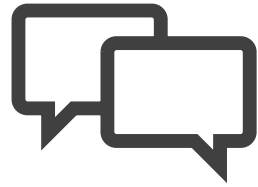
participants



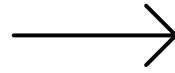
simple steps



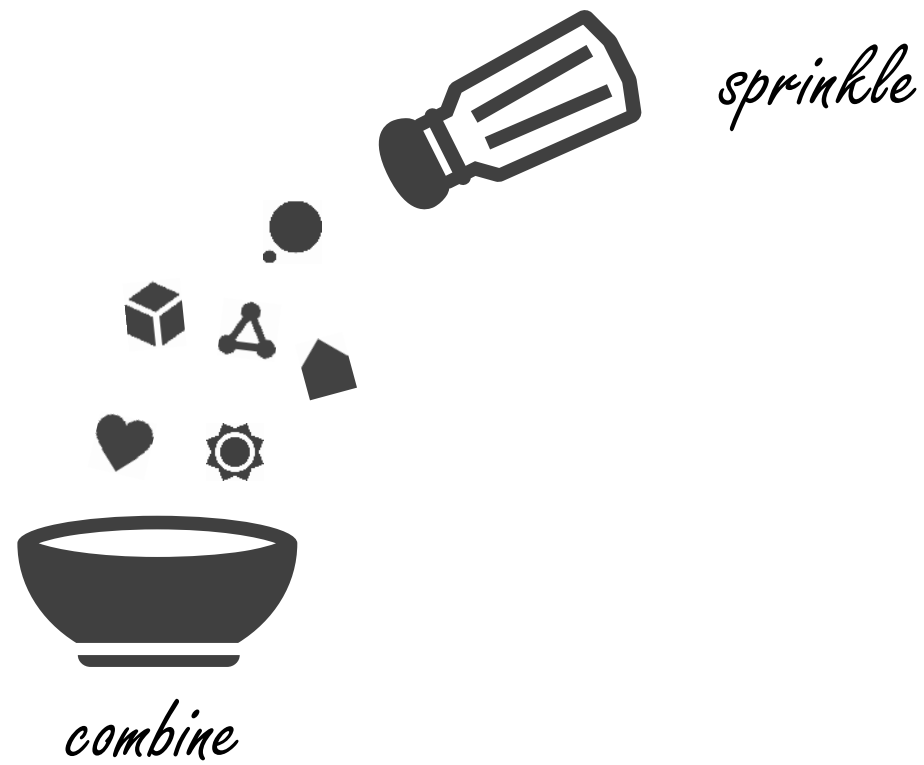
time



conversations



ideas





 *Blue*
(Process / Architecture)



(re)Frame a Design Challenge

You have a design challenge.
But how holistic is your view?

This recipe is intended to help develop a more holistic view of your design challenge
by looking at it from specific perspectives and finding a sweet spot that isn't too narrow or too broad.

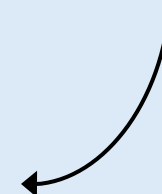
Time
1-3 Hours 

Participants
Solo Brainstorm 
Group Workshop

- ① **Take your first steps**
Create a quick draft of your design challenge and choose a path to explore.
- ② **Explore your challenge**
Find your starting point and travel through specific perspectives to gather context and information.
- ③ **Shift your perspective**
View and reframe your challenge through a different lens.
- ④ **Bring it home**
Reflect on your journey and everything you learned, then refine your design challenge.

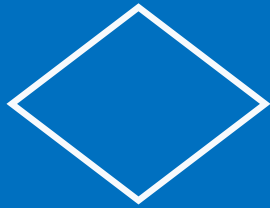
1 2
3 4

Simple Steps

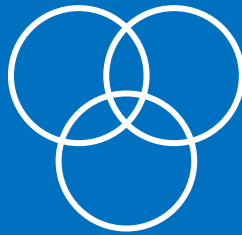


Ingredients





x

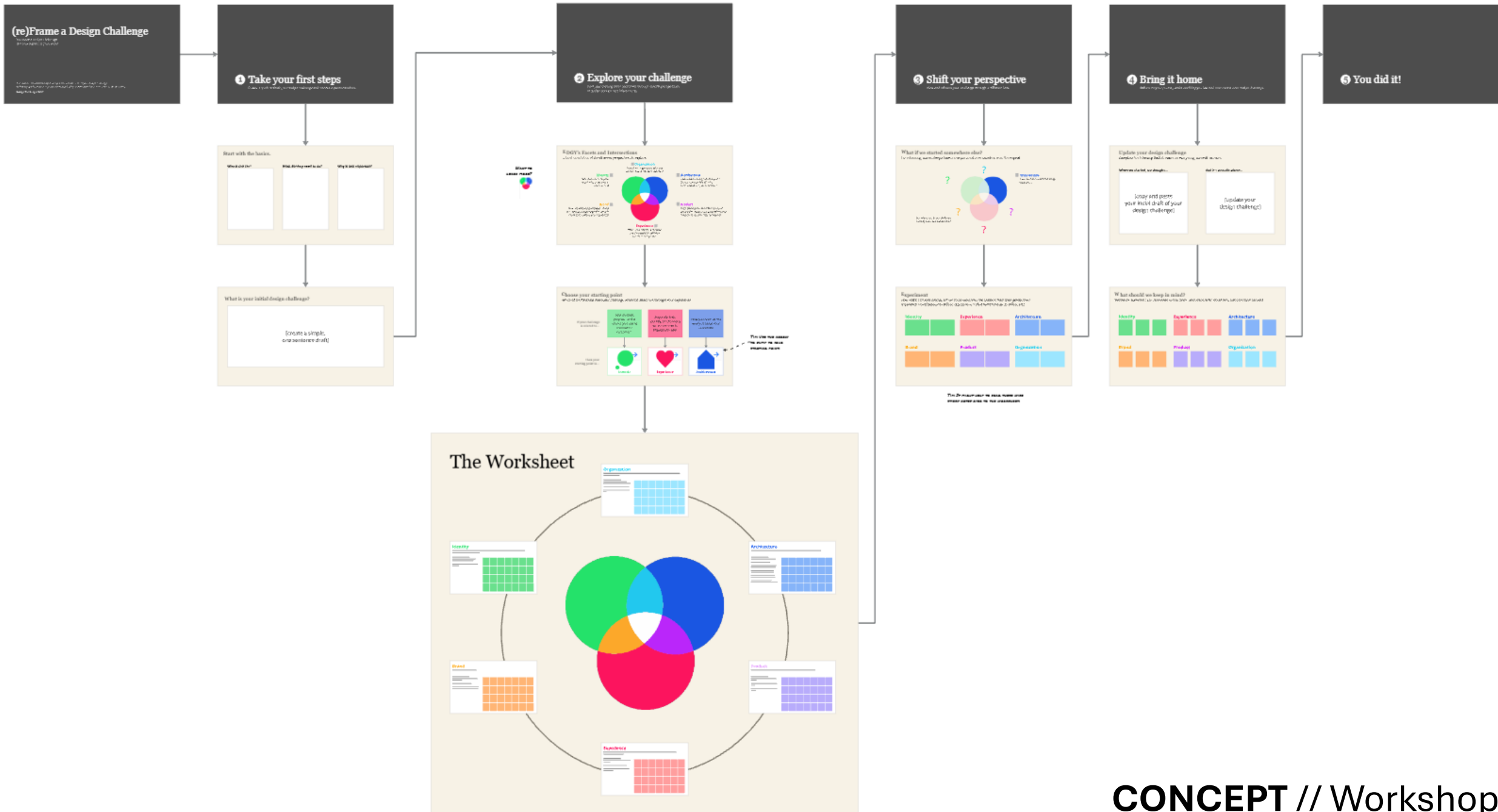


Design Thinking

EDCY



What about a **workshop**?



CONCEPT // Workshop

Architecture

The things needed to make an enterprise work. These include processes, capabilities, and assets.

Questions to consider:

What are we unable to do for our customers?

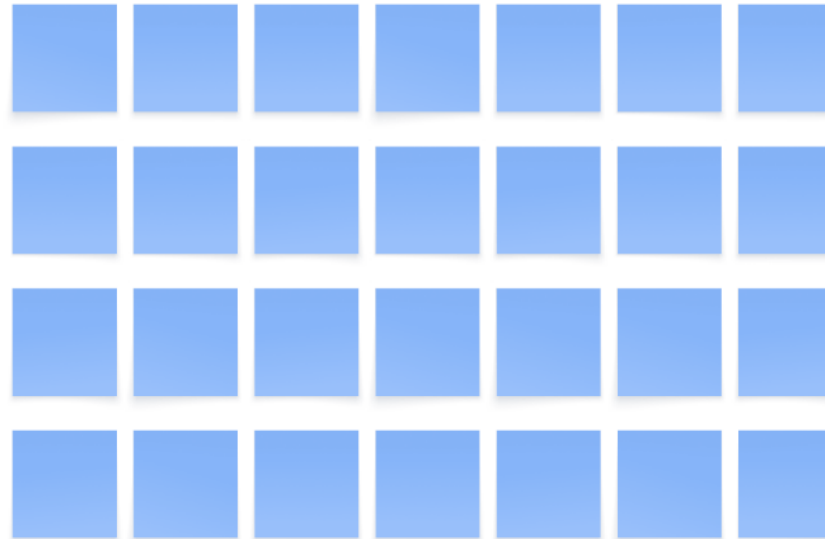
Is something struggling or missing?

When and where is the challenge occurring? Is there a specific step in a process or workflow?

Are there bottlenecks or redundancies? Is something limiting our flexibility or speed?

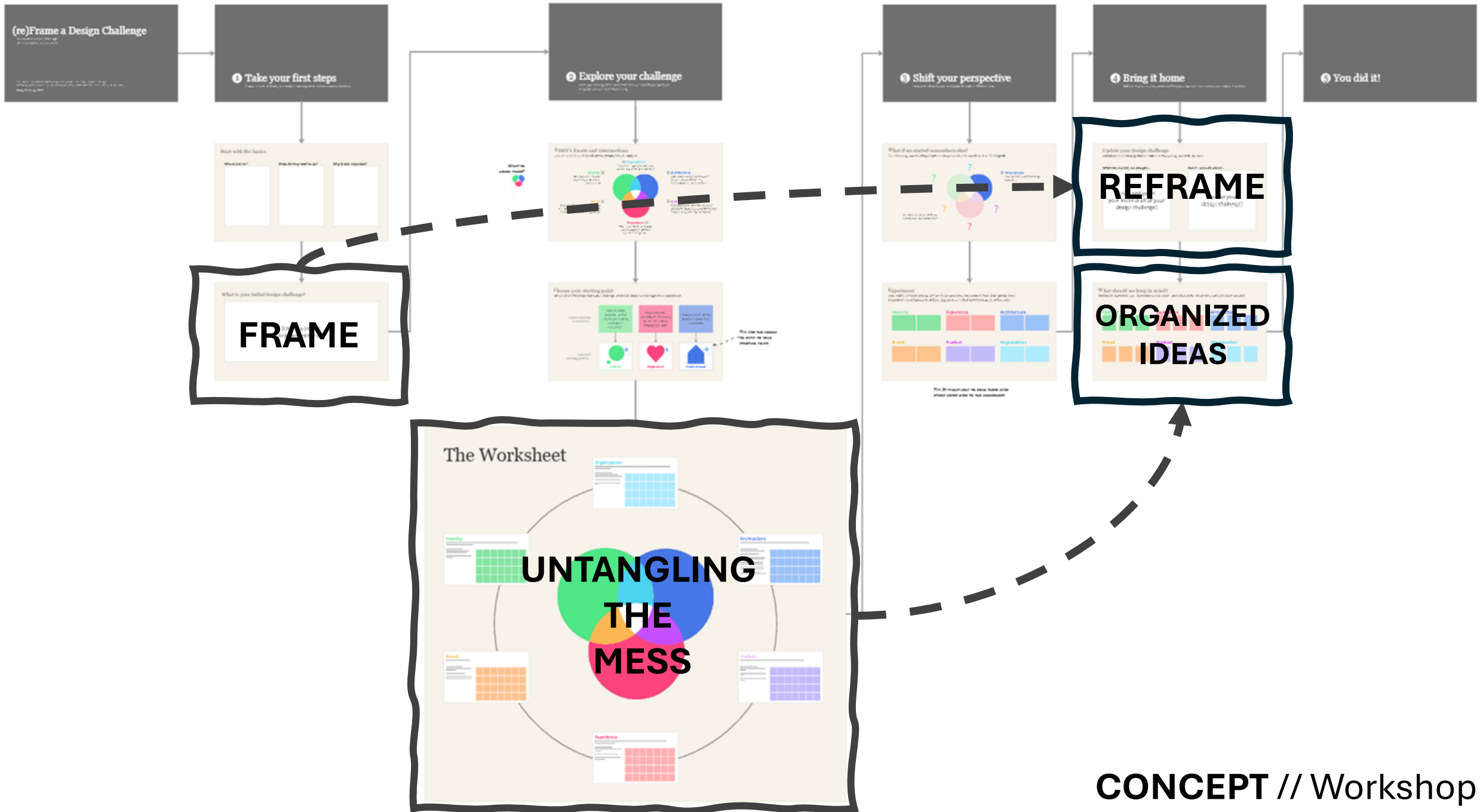
What are we using to support how we work? (Software, Application, Device, Location, etc.)

Where can we find more information? (Knowledge Base, Documentation, Research, etc.)



Prompts

*Sticky Notes
(can be clustered)*

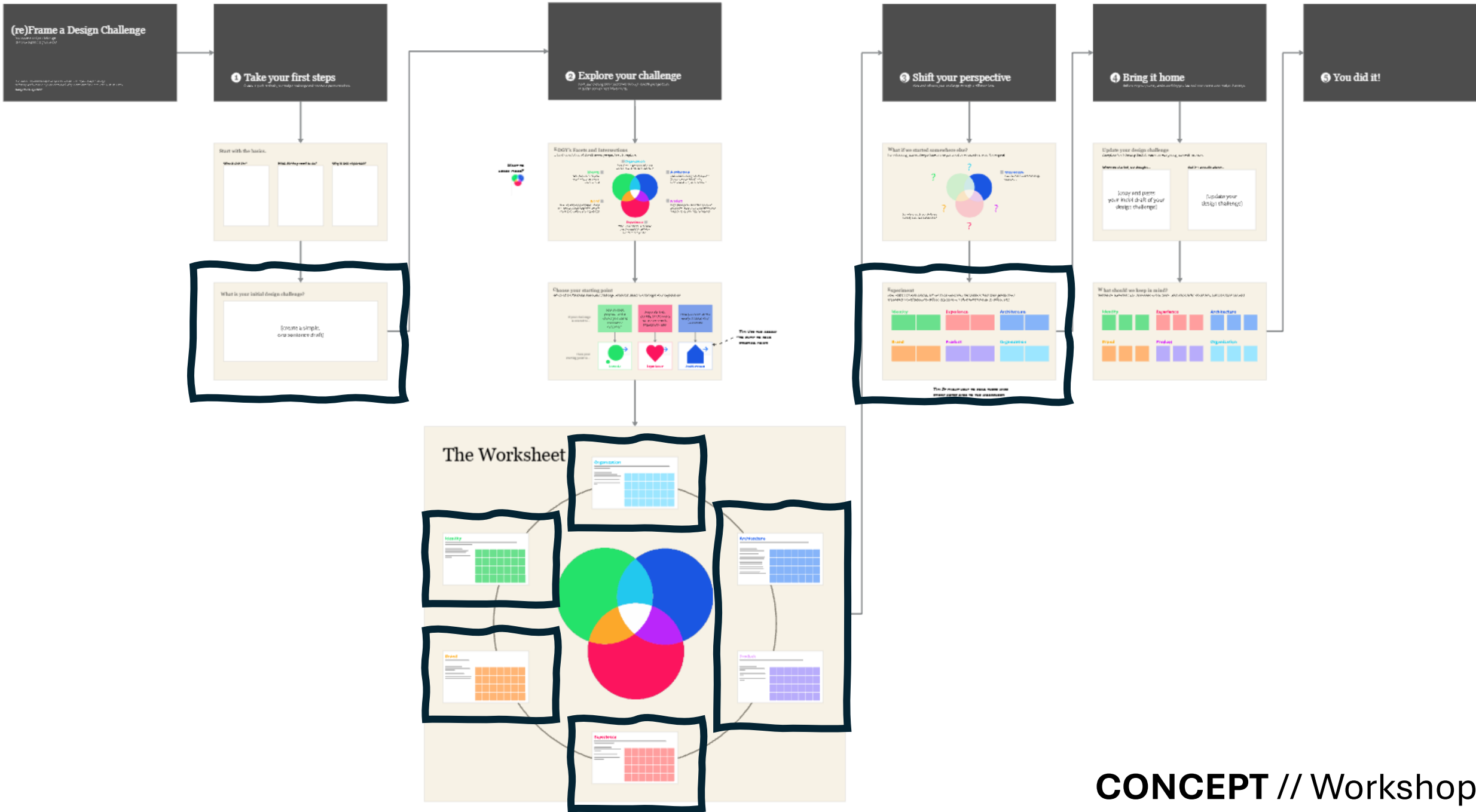


EXAMPLES (2)



LOYOLA MARYMOUNT UNIVERSITY

Los Angeles, CA



CONCEPT // Workshop

Update your design challenge

Complete the following MadLib based on everything you've discovered.

When we started, we thought...

**We need to update our
“work intake” process.**

But it's actually about...

**How we serve LMU—
and each other.**

We (**ITS**) want to find a better way to **serve LMU**, starting with the **work intake process**, while still providing the “**white glove**” **service** we pride ourselves on delivering and that **LMU expects and deserves**.

*This provides a way for us to collaborate with stakeholders—
and for stakeholders to collaborate with each other.*

Dewey James

Sr. Project Manager
Loyola Marymount University



UNIVERSITY OF SOUTHERN CALIFORNIA

Los Angeles, CA

Update your design challenge

Complete the following MadLib based on everything you've discovered.

When we started, we thought...

We need to develop a way for people (staff, students, etc.) to determine whether they are cleared to be on campus during the COVID-19 pandemic.

But it's actually about...

Keeping the Trojan Family safe.

We need to **develop something** for the **Trojan Family** to **remain and feel safe** when they are **on campus** and to allow **USC** to restart **teaching, learning, and research** during the COVID-19 pandemic.

College life is back and loaded with COVID rules as students return to campuses



Lesly Plancarte of USC uses an iPad to check QR codes as students, faculty and visitors display their "Trojan Check," which must be scanned to access the campus, on Monday, the first day of in-person classes. (Al Seib / Los Angeles Times)

BY TERESA WATANABE, COLLEEN SHALBY

AUG. 24, 2021 5 AM PT



Tens of thousands of students are converging in concentrated locations from all over the state, nation and even the world. They are moving into tight dorm rooms and

US universities

'I'm nervous': US colleges wrestle with Covid safety as fall semester begins

Many universities now require masks and vaccinations - and some schools have moved instruction online, at least for now



▲ Students on campus at the University of Southern California in Los Angeles. Photograph: Al Seib/Rex/Shutterstock

Melody Schreiber

Fri 10 Sep 2021 06:00 EDT

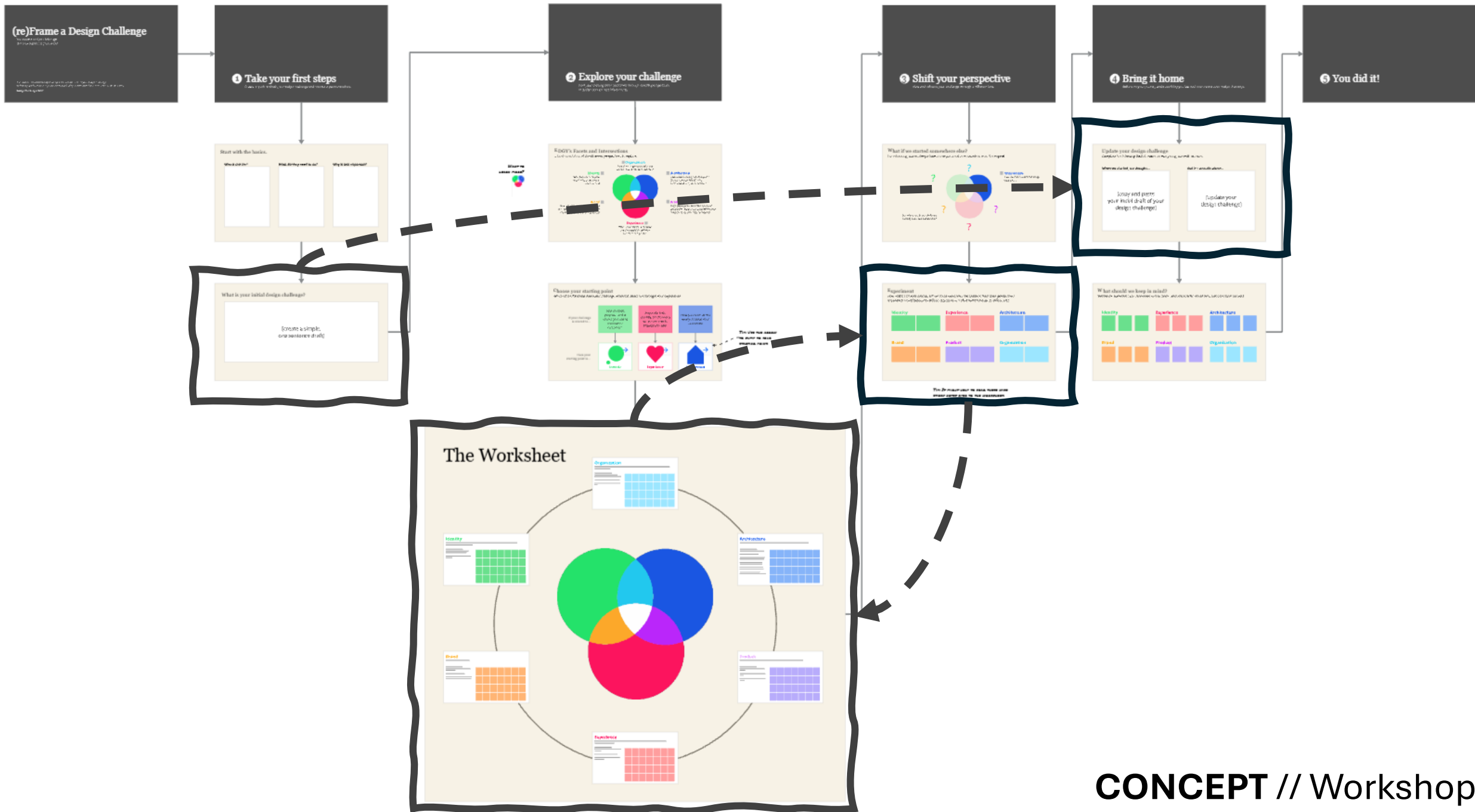


As universities and colleges in the United States open for the fall semester, even those institutions requiring masks and vaccinations are grappling with unexpectedly high rates of Covid.

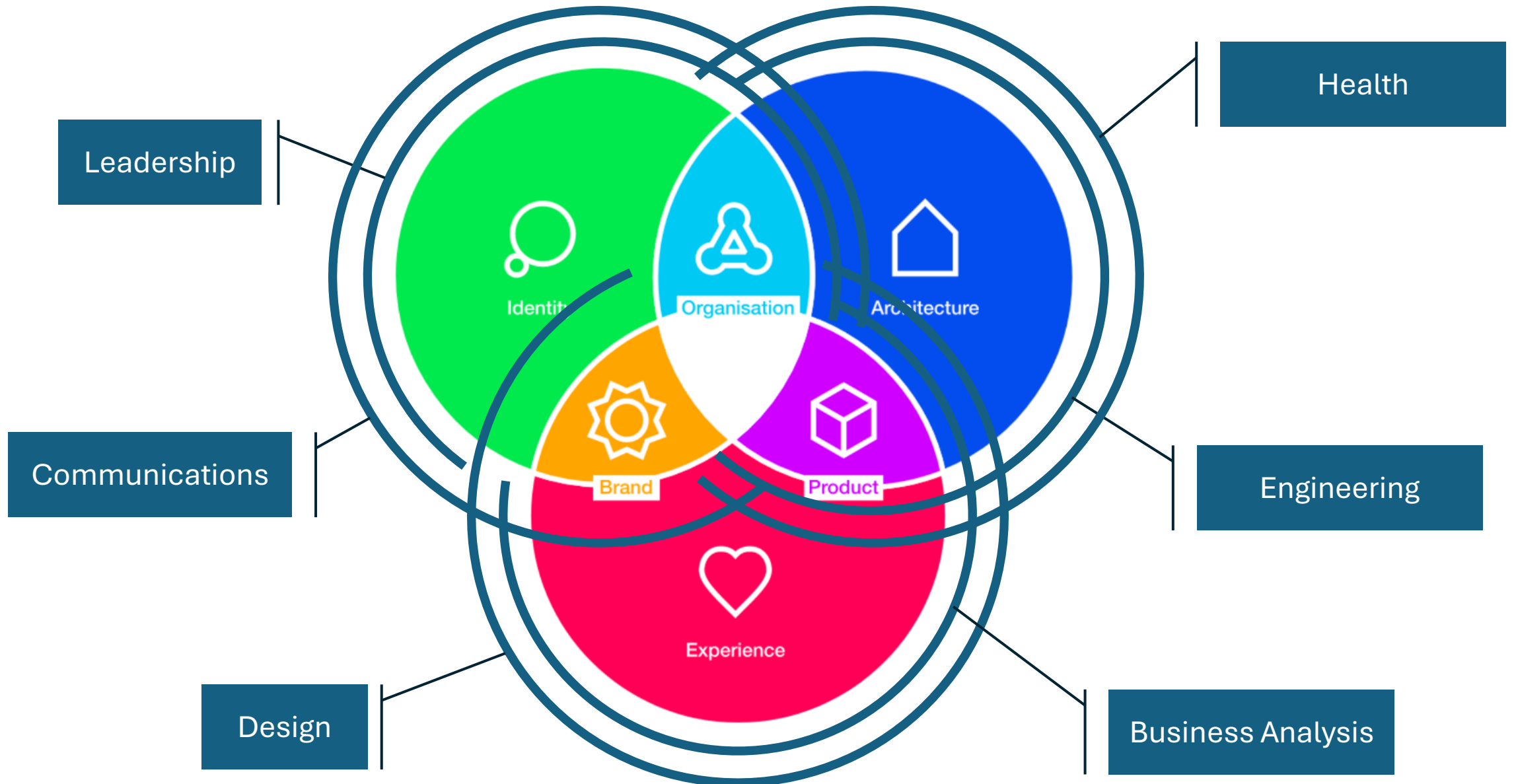
In one high-profile example, the University of Delaware sent a message to faculty this week, instructing them not to let students know if their classmates test positive for Covid-19 even though cases are rising on campus.



If a student notifies an instructor that they have Covid-19, the instructor is now not allowed to notify the rest of the class they came in contact with a positive case. Instead, instructors should tell students



CONCEPT // Workshop



This helps people understand where they fit in, how they're connected,
and ultimately helps build empathy and trust across teams.

Calvin Park

Manager, Software Engineering
University of Southern California



Microsoft CoPilot

Mise en Place vs. Mayhem (2025)

A Study in Culinary Contrast

.png on .pptx.





Cinnamon Rolls, Reykjavik



Fish and Chips, Edinburgh

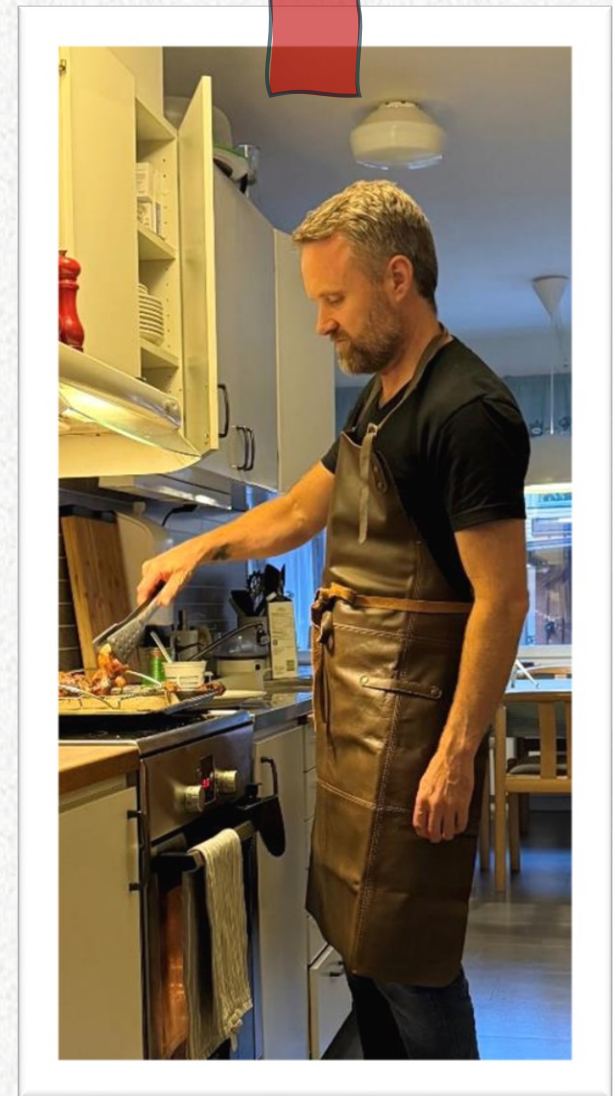


Hakata Ramen, Los Angeles



*LMU Information Technology Services
Bake Off - Spring '25*

Cooking for Family



*Cooking is about love.
It's about family, about memories,
and about our connection to each other.*

Jacques Pépin

French chef, author, educator, and artist



*Food brings us together.
So does EDG4.*

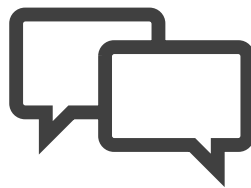
*The family meal is the symbol of a civilization.
It's where we learn the art of conversation and the art of sharing.*

Julia Child

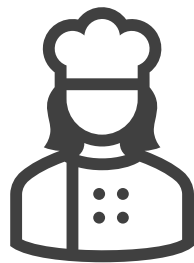
American cooking teacher, author, and TV personality



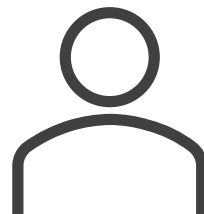
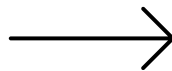
food



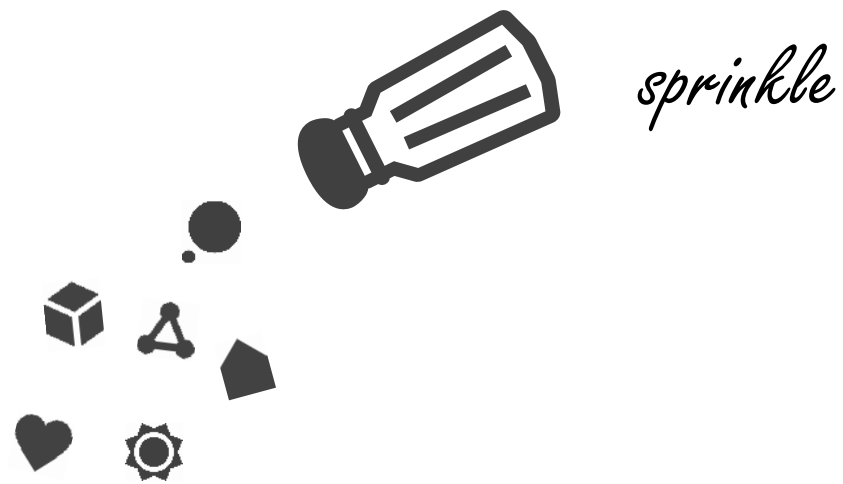
conversations



chef



home cook



Where should we go from here?