

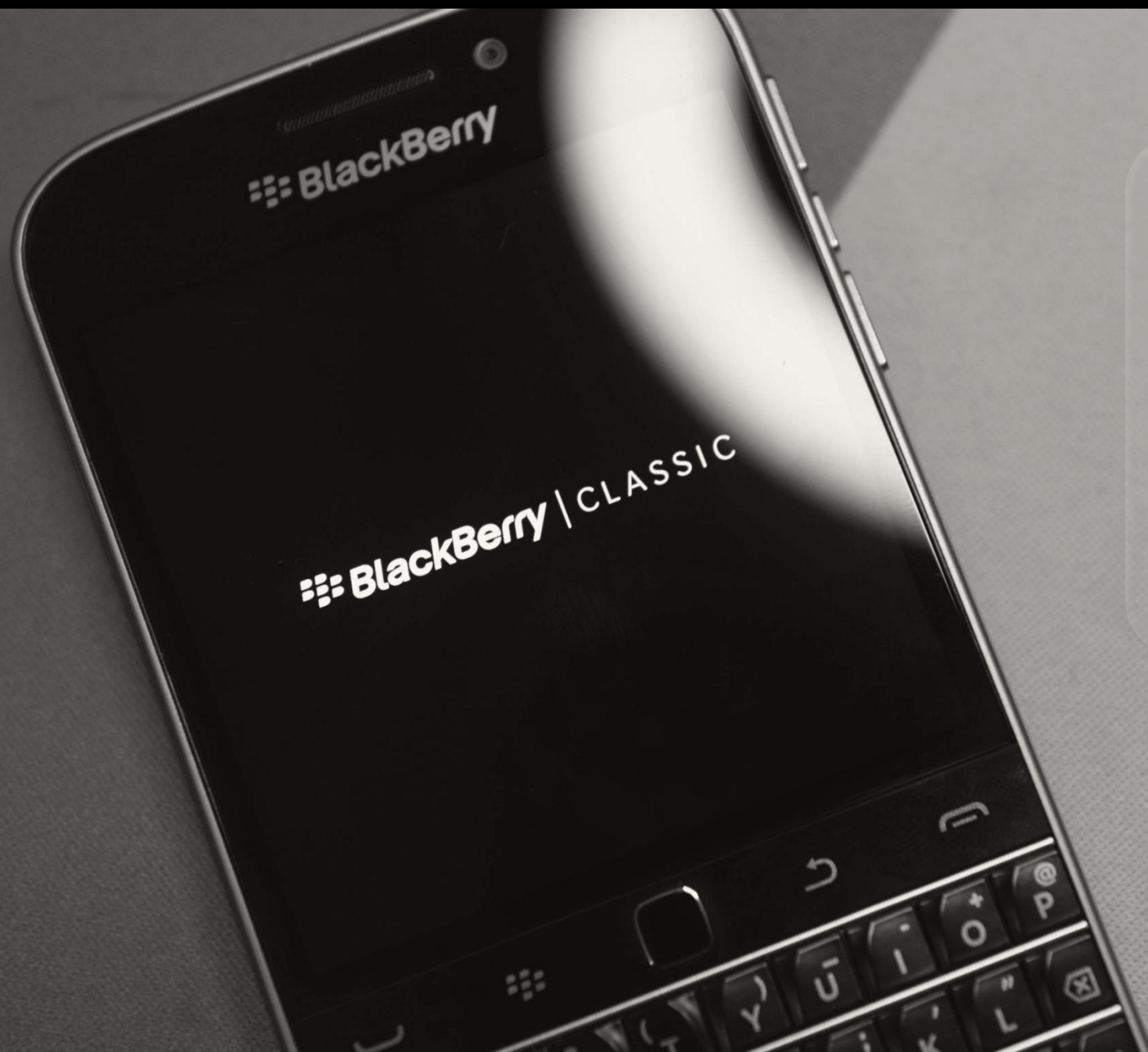


Kaine Agnew

Future-Proof by Design:

Integrating Foresight
into the Enterprise





Smartphone Market Share

Early 2000s

~20% Global
50% US

2016

0% Global

Roff's

You can't have too many
KODAK PRINTS



PHOTOGRAPHS REMEMBER WHEN WE FORGET

15 Years

Average lifespan of a global company

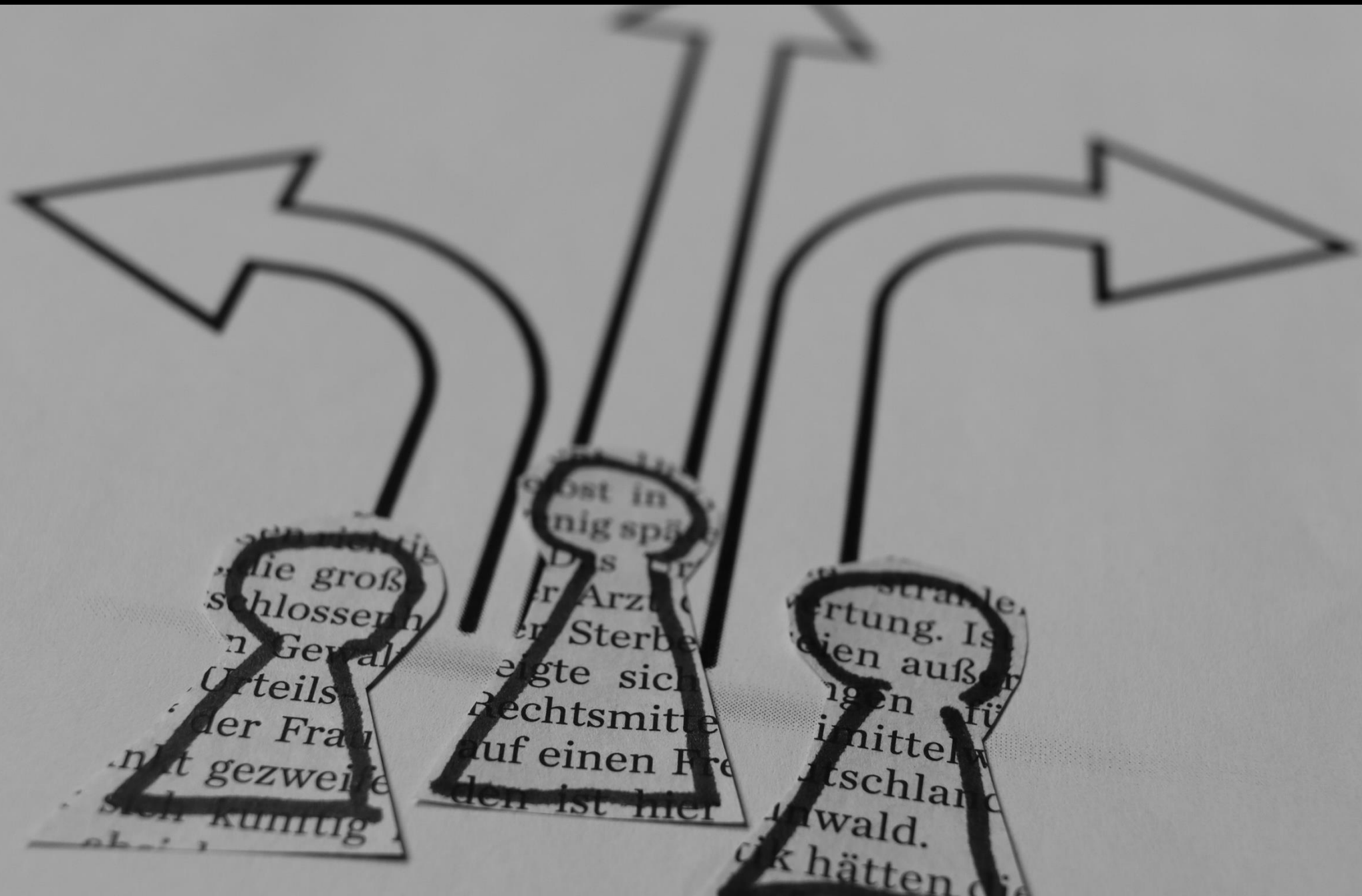


ASSOCIATION OF
PROFESSIONAL
FUTURISTS









SORRY
NO
FUEL

2 3
100000 100000

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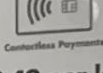
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Shell Recharge App

Shell Recharge Card

Contactless Payments

QR Code Scan

Each payment method **£0.49 per kWh**

A 10% surcharge will be added for QR code scan payments. The price listed applies to specific payment methods shown above. Alternatively, refer to your charge provider for current tariff rates.
To report a receipt for contactless debit/credit card transactions please contact the Customer Helpdesk
charge@shell.co.uk

Please note, a pre-authorisation of £30 will be made for payments with credit/debit cards.

Shell Recharge



CHAdemo

CCS

100kW

Foresight

The ability to constantly perceive, make sense of, and act on the future in the present

– Organisation for Economic Co-operation and Development (OECD)



Inputs

Foresight Work

Analysis

Interpretation

Prospection

Outputs

Strategy

Strategic Intelligence

Scanning, Information gathering

Foresight Work

What seems to be happening?

What's really happening?

What might happen?

Expanded Perceptions of Strategic Options

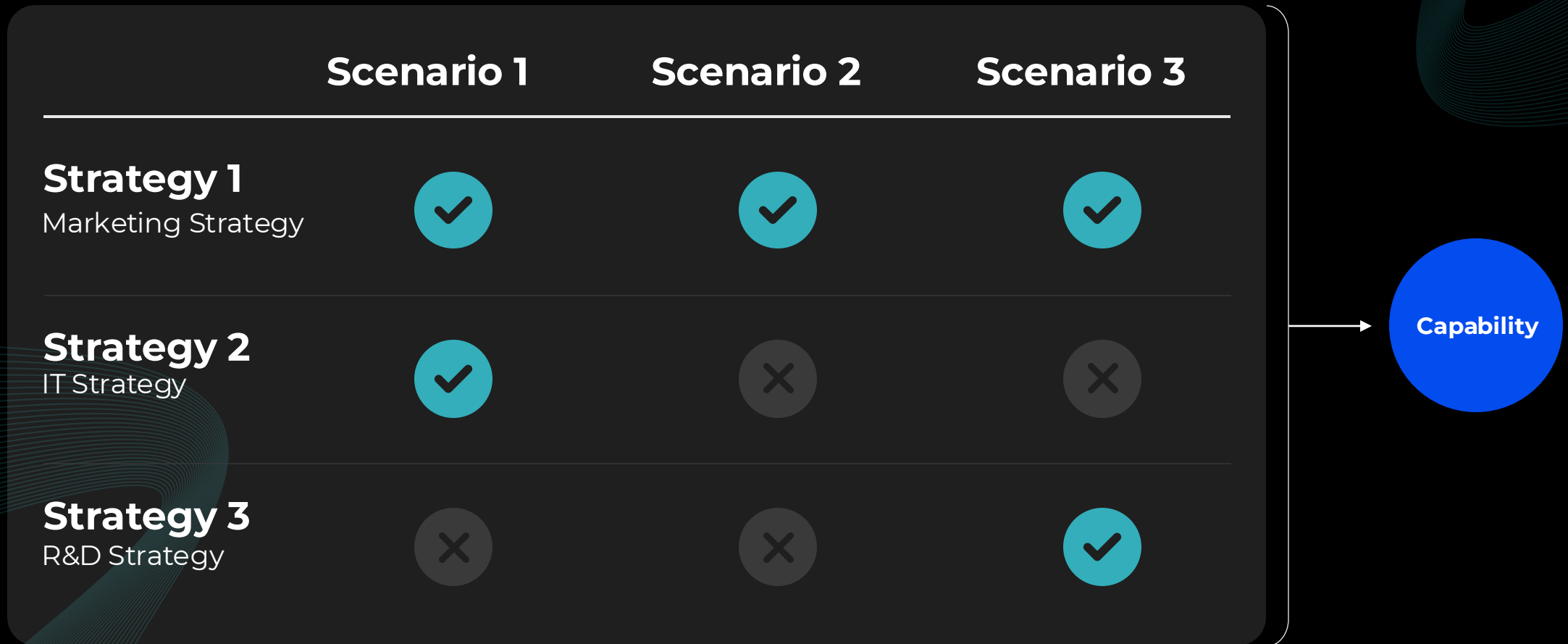
What might we need to do?

Strategic Planning and Development

What will we do?

How will we do it?

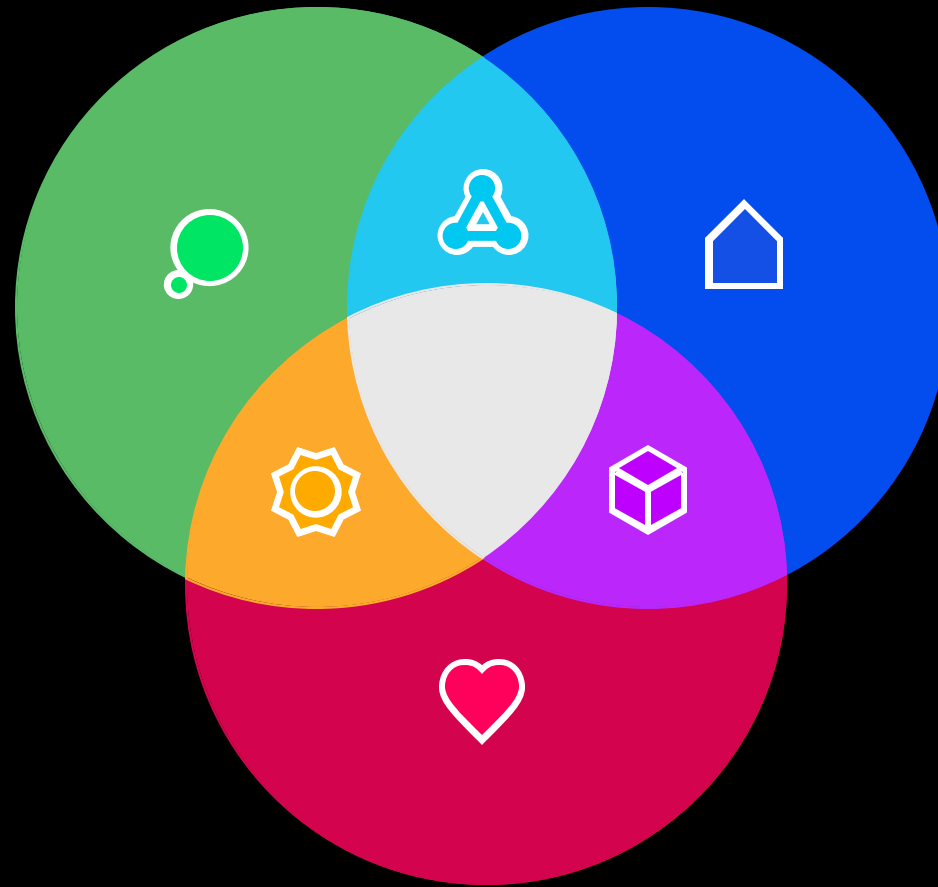




Adapted from Kees van der Heijden, Wind Tunneling Option Evaluation Technique (Simplified)

Identity

Architecture



Experience



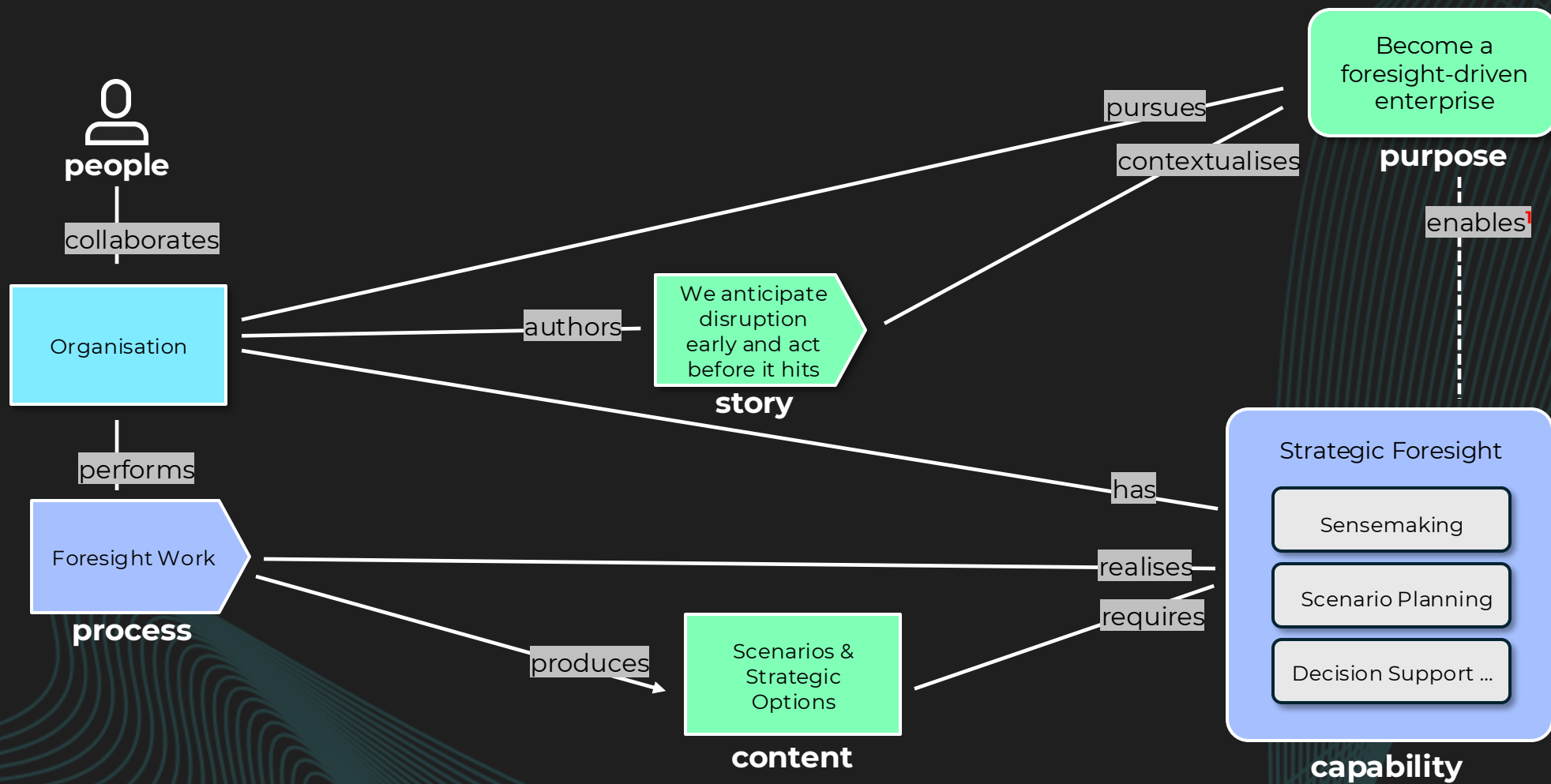
purpose



organisation



capability



*Shortcut expands to: Organisation performs Process, Process realise Capability, Organisation has a Capability, Organisation pursues Purpose



Culture



**Personal
Mastery**



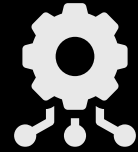
**Mental
Models**



**Shared
Vision**



**Team
Learning**



**Systems
Thinking**



- **Explore futures & test your strategies**
- **Identify gaps & redesign your enterprise**
- **Don't forget about your culture**

Thank you

Kaine Agwu

www.kaine.pro

Learn More

