Cycling on the Edge

Workshop X24 Rome

Agenda

SpronQ

* Brief

* SpronQ Story

* Before we start

* Design

* Future Story

* Evaluation

SpronQ

We are SpronQ, a Digital Agency based in the Netherlands. We combine creativity, strategy and technology to make innovative Digital Products.

Brief.

Design the SpronQ enterprise in a way that it can work towards it's goal and that it is resilient to (world) influences

Story.

SpronQ has been around since 2015. It separated from a consultancy called Oelan because of different views on the purpose of the company.
Part of the people working at Oelan that shared the same dream moved to SpronQ.

Purpose.

Inspiration for SpronQ is that we can actually do things to resolve problems that companies and our societies have – Look and Listen
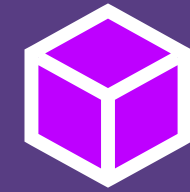Use your own experience in life and business projects to pick IT-innovations you want to achieve – Rebel!
Finding people, connecting businesses, and creating ways built cool new stuff.
And most of all - Learn

SpronQ

Examples.

Privacy Perfect
Global Privacy
Management

MyClarityPal
Labor lawyer and a
union in one app

The New Motion
Smart charging
solution for cars

Closet MatchR
Vintage clothing
based on your
personal style

ArQiver
Ensuring an equal
information position for
everyone involved

SpronQ

CAO

CEO

Data Engineer

Recruiter

Team.

Facilitator

SpronQ consists of self-managing teams of passionate and quirky tech professionals who work in co-creation with our customers, each with their own specialism.

UX / UI Designer

Front End Developer

Full Stack Developer

Software Developer AI

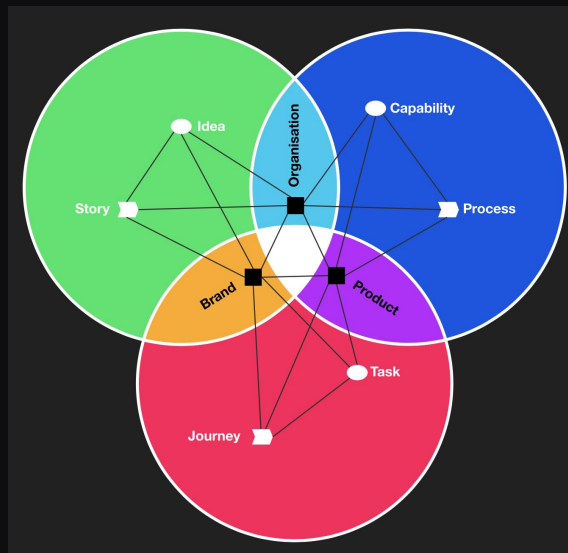Business Analyst

Back End Developer

DevOps Engineer

Product Owner

OrinQo

*We are OrinoQo, the opens ource community for customer organisations,
free lance software developers and IT contractors.*

CtoA

We are Cycle to Accelerate, a Digital Agency based to tackle your digital transformation challenges, based on the flow manifesto.

Design.

* Tools   * Attitude

* Patterns   * Principles
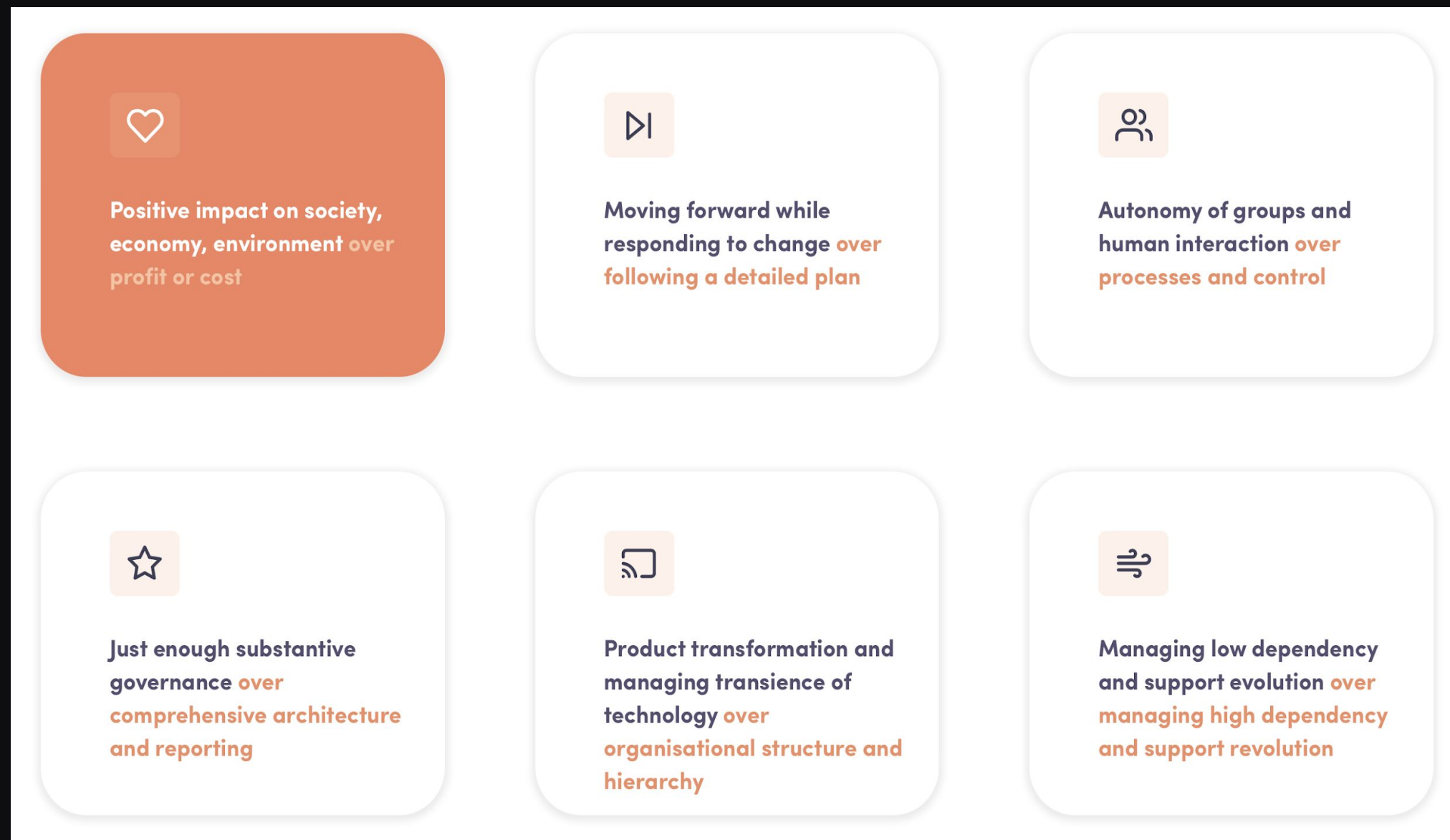
* Language   * Flow

* Facets   * Trust

Tools.

- These are mine

- What are yours

Principles.

♡ Positive impact on society, economy, environment over profit or cost	▷| Moving forward while responding to change over following a detailed plan
👥 Autonomy of groups and human interaction over processes and control	☆ Just enough substantive governance over comprehensive architecture and reporting
📺 Product transformation and managing transience of technology over organisational structure and hierarchy	≋ Managing low dependency and support evolution over managing high dependency and support revolution

- Flow Manifesto

- MC24

- What are yours

Arian

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Contact

SpronQ