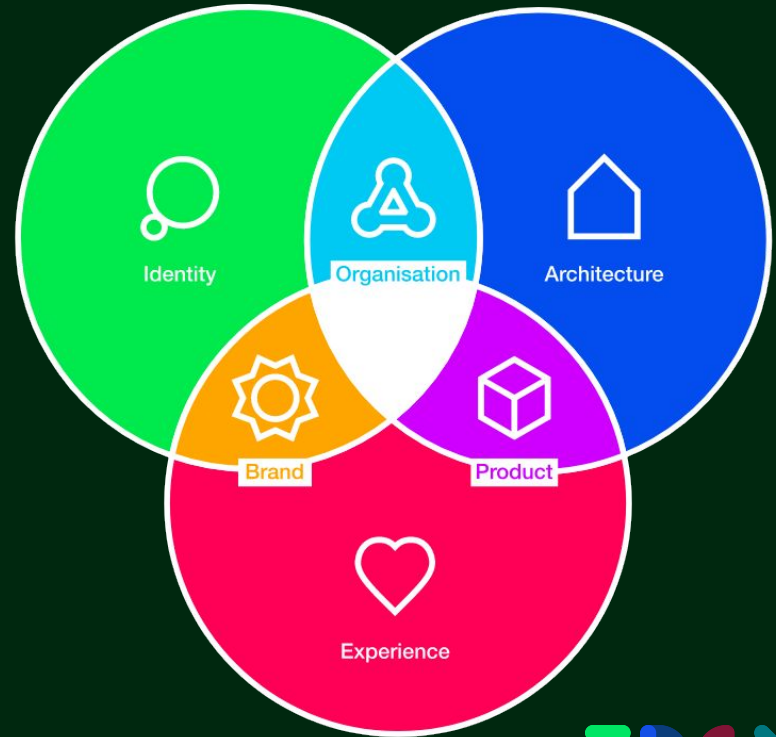# Intersection Local Communities
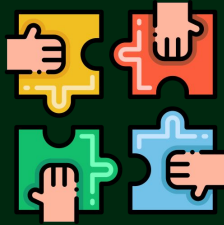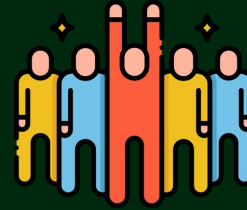
The purpose of a local community

Create a local platform for professionals and enterprise design practitioners to share and co-develop the use of EDGY and the discipline of Enterprise Design.

Intersection Group

EDGY

The goal of a local community

Collaborate and learn together

Share experiences and best practices

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EDGY

The activities related to establishing a local community

Learn

Apply

Plan

Execute

Maintain

Intersection Group
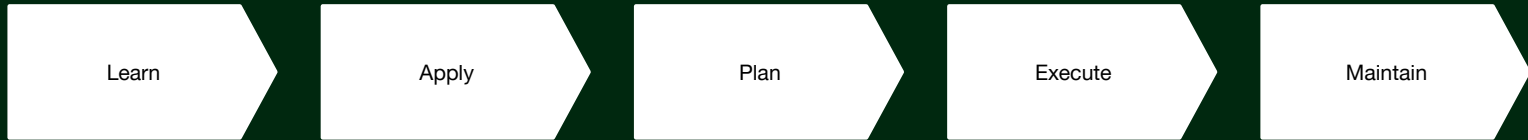
EDGY

Community guidelines

Pre-requisites of a local community

- You are aligned with the Intersection Group core values
  - open-minded, collaborative and avid to develop with peers.
- You have successfully finished the EDGY language foundation course
- You are 2 or more that intend to lead it together
  - Preferably from different disciplines or focus areas
- You have a partnership with a local enterprise
- You do not expect any direct monetary gains from the community
- You are ready to share and collaborate with other community leads

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EDGY

Intersection group support

- 70% discount of the EDGY Language Foundation course
- Free entrance to the Intersection Conference
  - Up to 3 registered community leads per local community
- X% discount on the Intersection Group publications
- Access to Intersection Group Community leads
- Access to Intersection Local Community channel
- Access to Intersection Local Community shared content repository
- Access to Intersection Group Community leaders Slack Channel

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EDGY

Communities sessions setup

- Aim for 3-4 sessions a year
- 1.5 hours per session, agenda model:
  - 30 minutes for people to settle, take a coffee or drink
  - 60 minutes for presentation or work
  - Discussions and mingling
- Expect 6 - 8 weeks of preparation before each session
  - Setting the theme and preparing promotional material
  - Planning the session
  - Publishing the event
  - Share the event with Intersection Group
  - Reaching out and interacting with interested people
- It is good practice to offer something, but it does not have to be much or expensive
  - Coffee and cakes
  - Soda and sandwiches
  - Beer and snacks
- Advertise on places where you find people with relevant interests.
  - Eg. LinkedIn, Facebook, X (Twitter), Meetup, Eventbrite, etc.

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EDGY

Communities sessions topics

There is no limit on how you can set each session up, but these are some suggestions:

- General presentations
    - The first session can for example be a general introduction to EDGY. This can for example be based on the EDGY Launch deck.
    - At later sessions you can dig deeper into some of the facets or elements, or even take a look into the patterns in the pattern book.
- Case study / client feedback
    - A case study of a case where you or someone else have used EDGY in a real world scenario.
    - This can be a good second workshop to follow up on the EDGY introduction with a real world scenario.
- Interactive
    - Getting people to start to work with EDGY and collaborate around a fictive example, or a game that forces people to collaborate and using EDGY

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EDGY

Communities database management

As community leaders, it is important to keep note of registration data on people who have expressed an interest in one of a community's events or have participated.

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Communities feedback

It's important to take participants feedback after every event to understand everyone's perspective about the community activities. Those feedbacks can be a short survey to get to know :
- Overall event participants appreciation
  - (if low, ask details)
- Level of participants knowledge about Intersection Group & EDGY
- Participant's expectations on the event
- If the event met participant's expectations, (if not, what was missing)
- Participants recommendations for next events or the overall community.

Intersection Group

EDGY