INTERSECTION
GROUP

Spot gaps with the EDGY Profiler
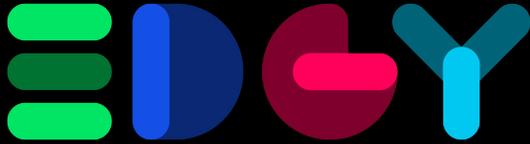
Milan Guenther

Enterprise
Design
Associates

teamenu

Intersection Group is a **Non Profit Association**
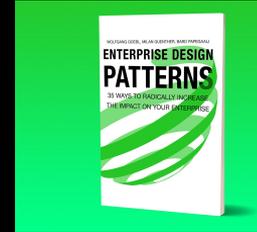

EDGY: a language for Enterprise Design

An open source language to tackle key enterprise challenges by design.

Community and Events

Events for a growing global community of practitioners. Next up: Montréal, Oct 26.

Learning and Publications

Books, certifying courses and digital tools delivered with our partners.

<u>Get in touch to learn more</u>
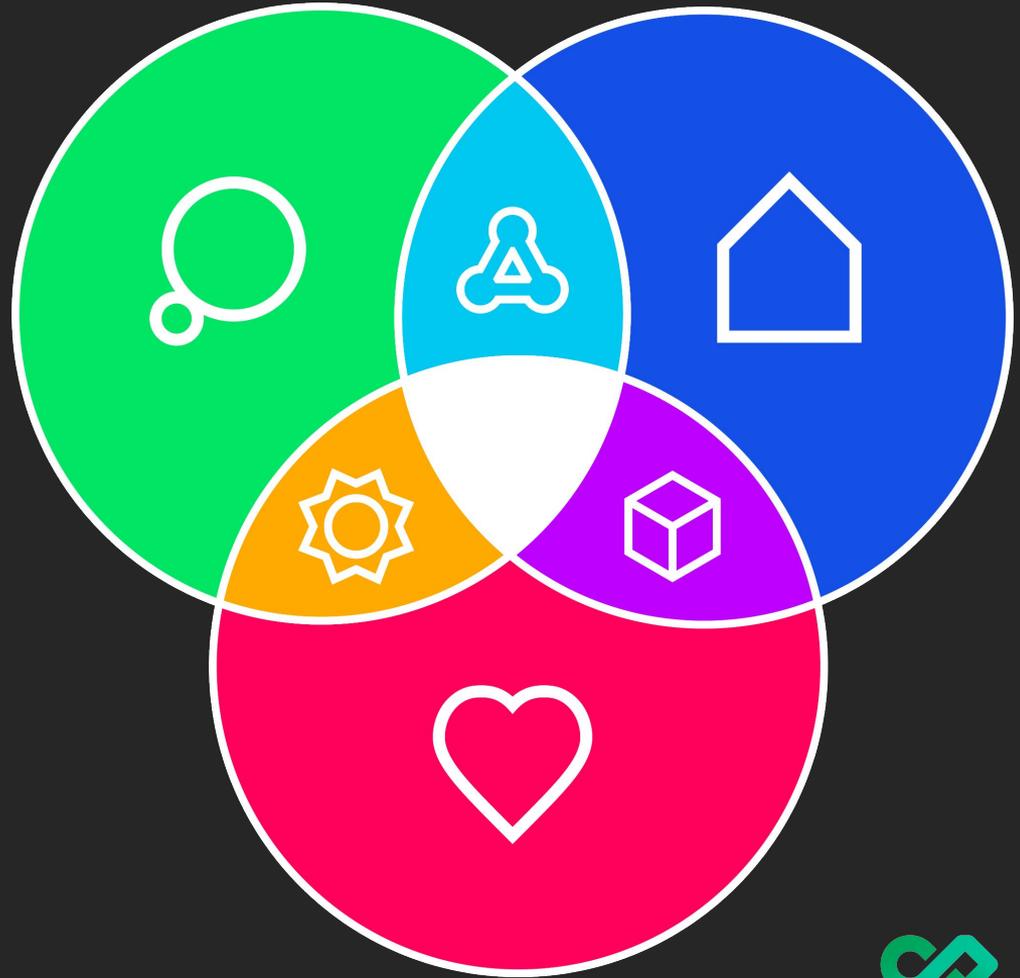
INTERSECTION
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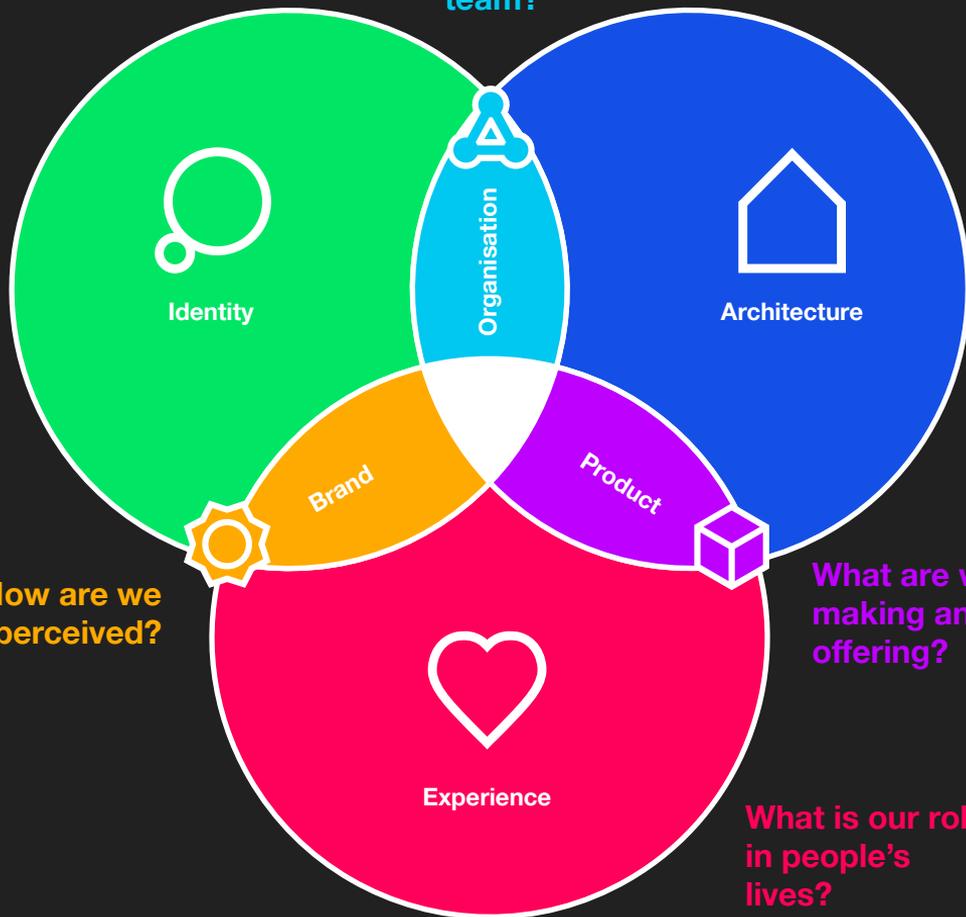
We help people create better* enterprises.

*better?

*better?

**Ambitious endeavours
that serve a clear purpose,
are useful to people and their lives,
and deliver on their promises.**

Did you ever…

Work on evaluating and/or transforming an enterprise's **identity**, organisational culture or people engagement?
Work with leadership on defining or refining a shared **purpose and core story** (such as strategy, vision, mission)?
Collect, curate, author, audit or edit **content** important to an enterprise and its various audiences?

Analyse, optimise or improve your enterprise's operational **performance and adaptivity** for change?
Map or model key **capabilities and/or processes** required for carrying out an enterprise's activities?
Analyse and optimise the way an enterprise makes use of **assets** (infrastructure, information or applications)?

Do human-centric research into people's **experiences**, using interviews, observation or qualitative/quantitative studies?
Map or model people's (customer/user/employee) **journeys** and/or find out about their most important **tasks**?
Measure people's experience across **channels** to then make changes to the enterprise to improve it?

Work on the **organisational** structure, team collaboration and/or ways of working of an enterprise?
Design, develop or manage the **products** or services an enterprise delivers to its customers or other users?
Evaluate, design or develop **brands** to assess/influence how an enterprise is perceived by its audiences?

https://docs.google.com/spreadsheets/d/1jLpjlFaBlJA4qdW8s_CwywjUS2NW4tfJ2rBrzKmCMWg/edit

EDGY

Identity

- ■ content
- ● purpose
- ■ organisation
- ▶ story
- ■ brand

Architecture

- ▶ process
- ■ asset
- ● capability
- ■ product

Experience

- ● task
- ▶ journey
- ■ channel
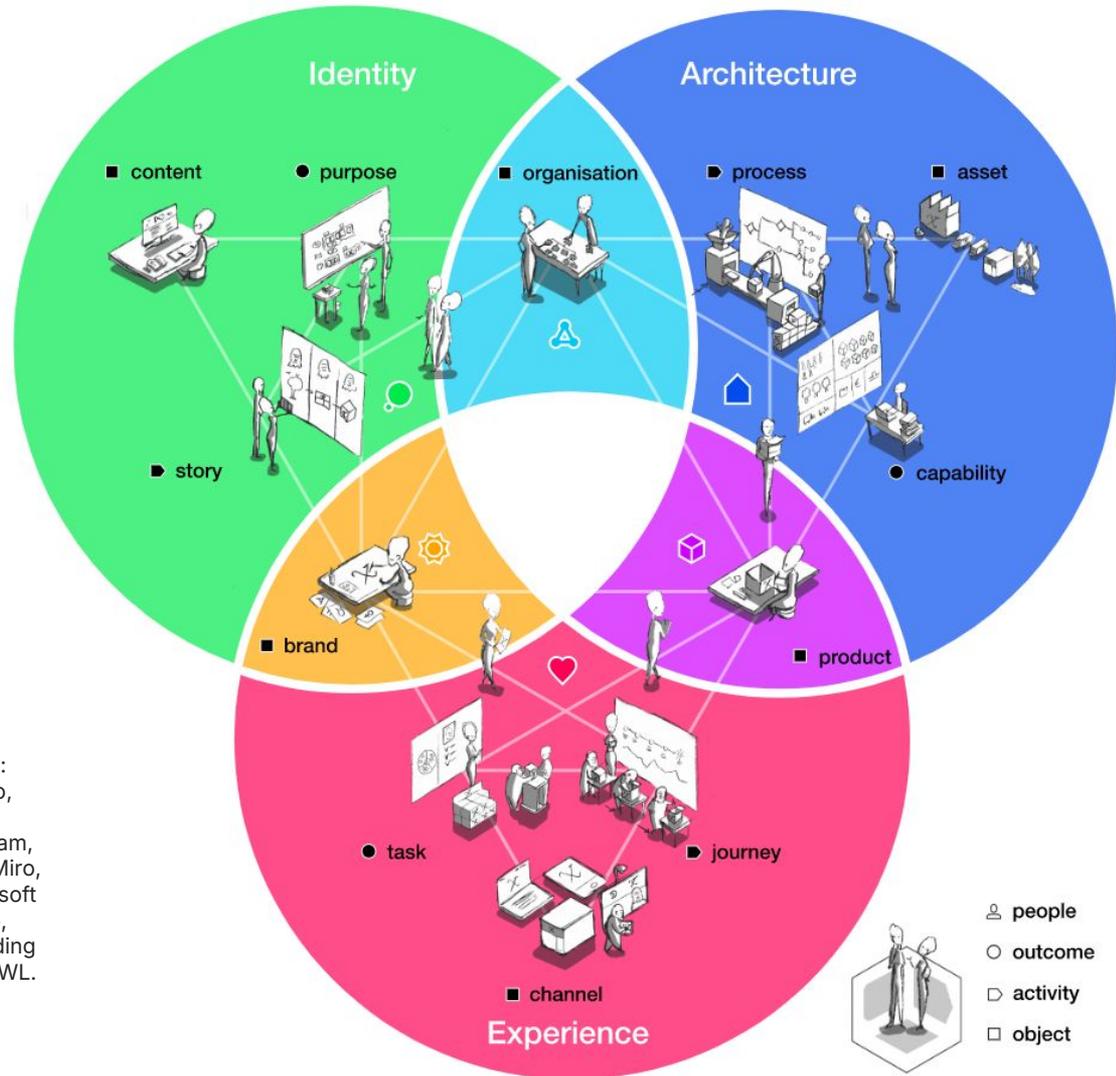
Implementations (we know of): Ardoq, Archi, Bizzdesign, Boldo, BlueDolphin, Caplo, Cleverom, Confluence, Draw.io, Eva, FigJam, Google Slides, LeanIX, Mega, Miro, Mural, Orbus, PlantUML, Microsoft PowerPoint / SharePoint / Visio, QualiWare, Sparx, Visio, extending ArchiMate, as an ontology in OWL.
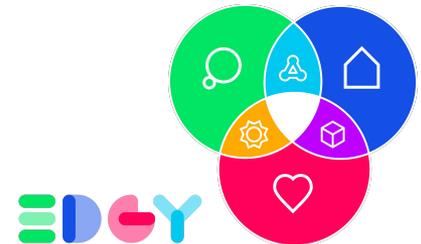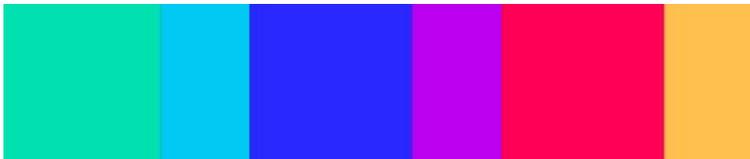
enterprise.design

- ⮂ people
- ○ outcome
- ▷ activity
- □ object

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EDGY

Did you ever...

Identity	This is my job	Sometimes	I tried it	No
Work on evaluating and/or transforming an enterprise's identity, organisational culture or people engagement?				
Work with leadership on defining or refining a shared purpose and core story (such as strategy, vision, mission)?				
Collect, curate, author, audit or edit content important to an enterprise and its various audiences?				
Architecture	This is my job	Sometimes	I tried it	No
Analyse, optimise or improve your enterprise's operational performance and adaptivity for change?				
Map or model key capabilities and/or processes required for carrying out an enterprise's activities?				
Analyse and optimise the way an enterprise makes use of assets (infrastructure, information or applications)?				
Experience	This is my job	Sometimes	I tried it	No
Do human-centric research into people's experiences, using interviews, observation or qualitative/quantitative studies?				
Map or model people's (customer/user/employee) journeys and/or find out about their most important tasks?				
Measure people's experience across channels to then make changes to the enterprise to improve it?				
Intersections	This is my job	Sometimes	I tried it	No
Work on the organisational structure, team collaboration and/or ways of working of an enterprise?				
Design, develop or manage the products or services an enterprise delivers to its customers or other users?				
Evaluate, design or develop brands to assess/influence how an enterprise is perceived by its audiences?				

Your EDGY Profile

Your Facet scores

Identity	0
Organisation	0
Architecture	0
Product	0
Experience	0
Brand	0

What they mean

0	Not relevant to you
1	You're aware of this
2	Some experience in this
3	Your main expertise

EDGY Profiler

Your Average EDGY Profile

Role							Role						
0	0	1	3	1	1		0	1	3	2	0	0	
Product Owner 1							Enterprise Architect 1						

Role							Role						
1	2	1	3	1	0		1	1	3	2	0	0	
Product Owner 2							Enterprise Architect 2						

Role							Role						
0	0	0	3	3	0		0	2	3	1	1	0	
Product Designer							Enterprise Architect 3						

Role							Role						
1	3	1	0	1	0		3	2	1	0	0	0	
Organisation Designer							Change Manager						

Role							Role						
1	2	3	1	0	0		2	1	0	0	1	3	
Business Architect							Brand Strategist						

Your Average Facet scores

Identity	1
Organisation	2
Architecture	2
Product	2
Experience	1
Brand	0

What they mean for your team

0	Not relevant to you
1	You're aware of this
2	Some experience in this
3	Your main expertise

Join us

Enterprise Modeling in Practice – Insights from a Survey

Community Campfire

- Intersection Community Campfire
- March 17, 2026, 5 pm (CET)
- Online

People Have Affinities — And so do Enterprises

- Webinar
- March 26, 2026, 5pm, CET (Berlin, Paris)
- Online

Partnership Program for Enterprises and Solution Providers

- Help ensure the development of EDGY and the association
- Get support in using and establishing EDGY in your enterprise
- Get your team trained and certified
- Secure your spot as a sponsor at our annual Intersection Conference

Get in touch to learn more

intersectiongroup.atlassian.net/wiki/spaces/ES/overview?homepageId=237207845

Confluence

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+ Create

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Apps

Teams

EDGY Sandbox ...

Content

Search by title

> The Milky Way enterprise map
> EDGY Profiler
• Customer Journey Mapping
• Customer Segment Map
• Service Blueprint
• Stakeholder Map
• Wardley Mapping
• How Might We?
• SIPOC: Suppliers, Inputs, Pr...
• Information Flows
• Enterprise Design Wheel

Space apps

draw.io Diagrams

EDGY Sandbox

x-g.at/sb

EDGY Sandbox

This is the future of EDGY: we invite contributions from tool makers and authors, both new and widely used. Our open Sandbox is a space to build upon our Language Foundations and publish tools as part of EDGY as an Open Source toolset.

Sandbox tools by stage

Stub → Ready for review → Ready for proofreading → Ready for final review → Published

📄 EDGY Profiler (EDGY Sandbox)

ready4review

📄 The Milky Way enterprise map (EDGY Sandbox)

ready4review

You're viewing this with anonymous access, so some content might be

Enterprise Scan

#	Is there a common understanding of…	David Digital Strategist					Earnestine Enterprise Architect					Mary Mark.& Com. Strategist					Monica Sponsor					Peter PO App					Petra PO Night Train					Total					Together				
		Y	P	N	NR	?	Y	P	N	NR	?	Y	P	N	NR	?	Y	P	N	NR	?	Y	P	N	NR	?	Y	P	N	NR	?	Y	P	N	NR	?	Y	P	N	NR	?
1	…who will benefit from the outcome?	x						x				x					x					x					x					5	1	0	0	0	x				
2	…who is required to deliver the outcome?		x					x				x						x					x					x				1	5	0	0	0			x		
3	…who is accountable for the outcome?		x					x				x					x						x						x			2	3	1	0	0			x		
4	…who else might affect, or be affected by, the outcome?					x			x			x								x					x			x				1	1	1	2	1					x
5	…the tasks we are helping people accomplish?	x							x			x					x						x					x				3	2	1	0	0			x		
6	…the relative importance of each task?	x							x			x					x							x					x			3	0	3	0	0			x		
7	…the journeys we expect people will go through?		x					x				x						x				x						x				2	4	0	0	0		x			
8	…the channels we serve people through?	x						x				x					x						x				x					4	2	0	0	0		x			
9	…the purposes being strived for?	x							x			x					x						x				x					4	1	1	0	0		x			
10	…the relative importance of each purpose?	x							x			x						x						x					x			2	1	3	0	0			x		
11	…the stories that need to be created?			x					x			x							x				x						x			1	2	3	0	0			x		
12	…the content that is required?		x						x			x									x			x					x			1	1	3	0	1			x		
13	…the capabilities required?	x						x								x	x							x					x			1	2	2	0	1					x
14	…the relative importance of each capability?	x							x					x							x	x							x			1	0	4	0	1					x
15	…the processes involved?		x					x					x				x							x				x				1	4	1	0	0			x		
16	…the assets needed?	x							x					x			x						x					x				2	2	2	0	0			x		
17	…how people need to be organised?	x							x				x				x							x				x				2	2	2	0	0			x		
18	…the products to be offered?	x						x				x					x						x					x				3	3	0	0	0		x			
19	…the effect on the enterprise brand(s)?	x						x				x					x						x					x				3	3	0	0	0			x		

x-g.at/scan

INTERSECTION 26

Conference | Montréal | October 7 – 9

Beyond the Spark:
Turning ideas into impactful enterprises

Our 12th edition, 1st in North America

3 days: conference & EDGY user day

Case Talks from large and small orgs

Workshops with experts and authors

100+ participants from 25+ countries

We help people create better enterprises.

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